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IDeaS Listed as a Champion in Info-Tech Research Group's 2013 Vendor Landscape on Revenue Management Systems

IDeaS RMS scored high in eight features, including channel management, competitive rate modeling, demand forecasting and group management

MINNEAPOLIS – OCTOBER 31, 2013 – IDeaS Revenue Solutions, the leading provider of pricing and revenue management software, services and consulting to the hospitality industry, today announced that its IDeaS Revenue Management System (RMS) has been listed as a Champion in Info-Tech Research Group's 2013 Revenue Management Systems Vendor Landscape. Info-Tech's Vendor Landscape reports recognize outstanding vendors in the technology marketplace. Assessing vendors by the strength of their offering and their strategy for the enterprise, Info-Tech's Vendor Landscapes pay tribute to the contribution of exceptional vendors in a particular category.

To determine overall standing, the revenue management systems of seven vendors were evaluated based on eight criteria, including features, usability, integration, architecture, viability, strategy, reach and partnership. Champions receive high scores for most evaluation criteria and offer excellent value. They have a strong market presence and are usually the trend setters for the industry.

"IDeaS highly prioritizes integration with other hospitality management systems. The solution is truly best-of-breed for hotels seeking a solution to optimize booking-based revenue," said Tim Lawless, product manager, Info-Tech Research Group. "IDeaS has a powerful analytical backing in SAS, which should result in industry-leading innovation in areas like big data. Organizations looking for a revenue management system that will continue to push the limits of analytical capabilities will want to consider IDeaS."

Offering an automated approach to revenue management, IDeaS RMS enables hotels to more accurately and strategically optimize demand and increase revenue. By providing reliable, up-to-date information at revenue managers' fingertips, IDeaS RMS allows revenue managers to spend less time collecting data and more time developing optimal revenue strategies.

"We are pleased to be positioned as a Champion in this report," said Elizabeth Walsh, Senior Director, Global Marketing, IDeaS. "Today's hoteliers require a revenue management partner who understands their business deeply and can grow with them while delivering cutting-edge solutions that increase revenue performance. Info-Tech's recognition is a testament to our role in the industry and our team's technical expertise and outstanding customer service."

For more information about IDeaS, please visit www.ideas.com.

About Info-Tech Research Group
With a paid membership of over 30,000 members worldwide, Info-Tech Research Group (www.infotech.com) is the global leader in providing tactical, practical Information Technology research and analysis. Info-Tech Research Group has a sixteen-year history of delivering quality research and is North America's fastest growing full-service IT analyst firm.

About IDeaS
Founded in 1989, IDeaS Revenue Solutions - a SAS Company, offers industry-leading pricing and revenue management Software, Services, and Consulting to the hospitality and travel industries. Headquartered in Minneapolis, MN with a global technology center located in Pune, India, IDeaS maintains sales, support and distribution offices in North & South America, the United Kingdom, Europe, Middle East, Africa, Greater China, Australia and Asia. For more information, visit www.ideas.com.

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