



Press Contact:

Kim Dearborn
kim@mfcpr.com
909.455.4316

IDEaS Named Best Revenue Management Software for Third Time in 2021 HotelTechAwards

Hundreds of verified hotelier reviews help IDEaS maintain its industry-leading position and first-place ranking

Tweet This: [@IDEaS RevOpt has won Best Revenue Management Software for the third time in the 2021 #HotelTechAwards by @hoteltechreport www.ideas.com/news](#)

MINNEAPOLIS—Jan. 13, 2021—IDEaS Revenue Solutions, the world’s leading provider of revenue management software and services, has once again been named the highest-rated revenue management system (RMS) by Hotel Tech Report, as well as a top-10 hotel-technology company in the Global Hotelier’s Choice Competition.

The HotelTechAwards winners have been selected from more than 200 of the top technology products around the world. The awards represent the best hotel software products across every category based primarily on customer feedback but also key data points including integration compatibility, organizational health, partner network strength, and customer support quality.

- “It is a relief to rely upon the expertise of G3 RMS and the IDEaS team, while layering in property-specific customization to improve the commercial performance across varying accommodation types: city center, resort destinations, villas, residential. Additionally, the reporting is intuitive for all disciplines, not just revenue managers.” – *Vice President, Resort (United States)*
- “A truly intelligent system that goes far beyond just automating rules to distribute pricing/restriction controls. It has raised the revenue management proficiency of our organization at all levels. A system which has powerful analytics yet built with sufficient flexibility to cater to various property types. Excellent technology backed up by a solid team.” – *Head of Revenue Management, Service Apartment, (Singapore)*
- “Amid a major crisis you need a state-of-the-art revenue management system and a quick and nimble management team who can react to your needs. IDEaS G3 RMS and the leadership team have delivered on all fronts. We were infinitely better placed to navigate our way through the pandemic and are well placed using G3 RMS to come out of it.” – *Head of Revenue, Economy Chain (United Kingdom)*

The ranking process is simple, transparent, and unbiased—judging is based on time-tested ranking factors, publicly available data and crowdsourced insights from

verified hoteliers who have hands-on experience with each product. All IDEaS' 360+ verified user reviews can be found at hoteltechreport.com/company/ideas/.

Jordan Hollander, co-founder, Hotel Tech Report, said: "Each month Hotel Tech Report helps more than 100,000 hoteliers research and vet technology partners for their properties. Winning a HotelTechAward is the highest achievement in the industry because it's based on real data. Hoteliers trust this award when making purchase decisions because scoring is transparent and participation is ubiquitous amongst the most reputable vendors in the industry."

Dr. Ravi Mehrotra, president, founder and chief scientist, IDEaS, said: "Winning this award is a testament to our clients. We take great pride in providing excellent service and industry-leading solutions. However, following an unprecedented, challenging year, seeing our clients put the effort into providing reviews and feedback is an honor. From all of us at IDEaS, we would like to thank those who participated in helping us succeed."

About IDEaS

IDEaS, a SAS company, is the world's leading provider of revenue management software and services. With over 30 years of expertise, IDEaS delivers revenue science to more than 14,000 clients in 140 countries. Combining industry knowledge with innovative, data-analytics technology, IDEaS creates sophisticated yet simple ways to empower revenue leaders with precise, automated decisions they can trust. Results delivered. Revenue transformed. Discover greater profitability at ideas.com.

About Hotel Tech Report

Hotel Tech Report is the world's largest online community for technology insights and digital transformation strategies in the massive hotel industry. Our mission is to arm hotel owners and managers with the tools they need to leverage modern digital technologies and solve real-world business problems. Everything we do is built upon a foundation of trust and transparency provided by authentic verified peer and expert reviews.